



2019

WHAT TO EXPECT?

Fun, Happiness & Memories to last a lifetime!

About this colourful event!

Malta's happiest fun run is back on the 6th October!

A unique and colourful 5k run or walk that creates an opportunity for a positive, healthy and active team building or corporate social event which your colleagues can do all together as a team or extend to a family event!

It's the perfect event to bring the team together, portray your brand and enjoy a couple of hours of exercise, good times, great company, music and TONNES OF COLOUR in the amazing backdrop of Valletta from the iconic Fort Manoel...

You can dress up, wear customised t-shirts and even take on an arch and blast participants in colour as they run through it !!!

The experience will start and finish at the beautiful & iconic Fort Manoel with live music and entertainment. Participants will run and walk by the Gzira and Ta Xbiex seafront, which will be partially closed to traffic during the event. This route is sure to be easy to follow, safe and picturesque, with our Capital City as the backdrop. The happy atmosphere, top DJs, and our volunteers will make sure you go home as colourful as a rainbow making this a day to remember!

Open to participants of all ages and abilities, including parents with strollers, runners, joggers or walkers, the aim is to complete this course as fast or slow as you like. There is no time to beat, or personal best to achieve; although we do expect you to get sore lungs from laughing :)

The cause we are supporting this year is Inspire and the incredible work they are doing to support children with disabilities and their families. Inspire will be present at the event and will also entertain your kids on the day! Part of the proceeds from each ticket will be donated to the organisation, so you know that your happiness is helping others too :)

All colour is biodegradable and harmless to nature, including the sea and the soil. Notwithstanding, we have a cleaning team on the ready as soon as the event finishes.

Volunteers will be spread throughout the event and supporting companies will be stationed at established points along the route spraying participants in their company colour! We'd love you and your work colleagues to dress up, wear team hats or funny shorts or skirts. You can also decorate our official tee shirt [which you must wear for the event].

We have special discounts for teams so rally some friends together and get a great deal!

For as little as €300 sponsorship, your brand can be featured and associated with this fantastic event :) Ask us for the corporate pack for more details

If you want to be part of the atmosphere but don't fancy getting coloured up, why not volunteer? Email us or connect on Facebook if you want to be part of our crew.

Logistics

Date: 6 October 2019

Location: Fort Manoel, Gzira

09:00hrs - Registration & Goodie Bag Pick-up

09:30hrs - Start Warmup & Animation

10:00hrs - Fun Run Start (Participants will leave in waves)

11:00hrs - Animation & Music starts inside the Fort for the Finishers & Refreshments are distributed.

13:00hrs - End of Event.

- The event pack will be picked up from a designated location before the event. Further details and logistics about the event will be sent to registered participants via email.
- Ticket Holders are entitled to park inside Manoel Island, just show your wristband at security.
- If you haven't bought your ticket or picked up your goodie bag please be there at 9am to ensure being on time for the start. You would need to park outside and walk in if you don't have your wristband.
- No food and drink besides water and isotonic are allowed inside the Fort. Please help us keep the environment clean and try not to leave any traces of your presence :)
- This is a non-smoking event, if you have to smoke do it outside the event area and route and dispose of your butts in designated places :)
- Mobile Toilet Facilities will be available on site
- By participating in the event you are consenting us to use and share any video and photography for marketing purposes. Having said that, should there be a particular photo you feel strongly against just let us know :)
- We will be using the provided email address to update you about the event and following that, inform you about our future events by Hellfire Events. If you want to opt out of this list, you can unsubscribe at any time.
- There will be no official bag drop so kindly leave your belongings in your car or keep them with you. If you do bring a bag you can leave it with our team at the registration desk however any items left there are at your own risk.
- Kindly wear the official white t-shirt for the event and capture your unique colour blend on camera at the end of the run !
- We advise you to wear a tube scarf provided over your head or around your neck, it might come in handy when theres lots of powder in the air :)

Ticket Info

EARLY BIRD RATE: €20 - APPLICABLE UNTIL THE 8th SEPTEMBER

General ticket at €25

Group ticket at €20 - MINIMUM 10 PERSONS (There will be an automatic discount at minimum 10 tickets)

2FOR1 KIDS ticket at €10 (Ages 5 to 15) - BUY 1 CHILD TICKET and GET 1 FREE - EVERY 2 KIDS MUST BE ACCOMPANIED BY AT LEAST ONE ADULT

Concession ticket at €15 (Senior Citizens & Students (a Valid Student/ Pensioners Card must be presented at the door)

At the door (if available) €30.00

Contact:

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